



**FOR IMMEDIATE RELEASE**

## **New Sponsors and Exhibitors Announced for Haystack Connect 2015**

*Conference Connects Community and Ecosystem Driving Smart Data, Smart Devices, Smart Buildings and Smart Business.*

**COLORADO SPRINGS, CO**, January 08, 2015 – Project Haystack ([www.project-haystack.org](http://www.project-haystack.org)), a non-profit, 501C organization focused on developing common standards to streamline the interchange of data among today's smart devices, systems and equipment, today announced the latest additions to the growing list of Sponsors of this year's Haystack Connect 2015 conference.

Airmaster, BAS Services Graphics, Connexx Energy, Enerliance, a division of Yardi Systems, Inc., Environmental Systems, Inc. (ESI), Intellastar, J2 Innovations, Lynxspring, SkyFoundry, Veris Industries and Viconics Technologies are the latest companies to become Platinum, Gold or Silver sponsors and exhibitors. In addition to these, Automatedbuildings.com, the Continental Automated Buildings Association (CABA), ControlTrends and the ControlTrend Awards have joined as conference Media sponsors.

Taking place May 18 - 20, 2015 at the Cheyenne Mountain Resort in Colorado Springs, Colorado, Haystack Connect 2015 is an open forum conference where the community of leading technology suppliers, systems integrators and forward-looking end-users come together to advance managing, presenting and analyzing the vast amount of data generated by today's smart devices and equipment systems.

Haystack Connect 2015 provides a unique opportunity for professionals involved in automation, control and the Internet of Things to learn and share the latest techniques for connecting systems and utilizing device data in applications, including intelligent buildings, energy management, remote monitoring and other smart-device applications. Session topics will include data acquisition, communications, wireless technologies, protocol translation, data visualization, analytics and methods, which can effectively bring data together for improved systems and equipment performance.

Registration for this conference is now open and an Early Bird registration discount is available through January 30, 2015.

More information about the Haystack Connect 2015 conference, the new Sponsor companies and about becoming a Sponsor is available at [www.haystackconnect.org](http://www.haystackconnect.org).

### **About Project Haystack**

Project Haystack is an open source initiative to streamline working with data from the Internet of Things. We standardize semantic data models and web services with the goal of making it easier to unlock value from the vast quantity of data being generated by the smart devices that permeate our homes, buildings, factories, and cities. Applications include automation, control, energy, HVAC, lighting, and other environmental systems. For more information about Project Haystack, please visit [www.project-haystack.org](http://www.project-haystack.org).

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